America's Tiniest Newspaper

Our 19th Year

Vol. 19 No. 12

Friday, Mar. 20, 1970

445-2415

ALPINER MAKES OLYMPIC FINALS Mr. and Mrs. Lawrence DeLong were thrilled with the news that their son Charles, 22, a student at SD State, made one of the 16 out of the far west region to go to St. Louis, Mo. for final Olympic soccer team tryouts. If he makes this, Charles will be on the Olympic team, is patiently waiting to learn the date of departure for this con-

HIGH HONOR FOR BROWN

At the 8th annual Laurel Awards banquet in the EC Elks Club, Clarence Brown, tribal chief at Viejas Reservation here, was named for his contributions to better education.

County property tax, 2nd installment, is due Friday, April 10th. Must be postmarked before 5 p.m. Do it early!



At the Kiwanis oratory breakfast Saturday in the Log Cabin none envied the duty of judges in the contest of young speakers for all were so good. Vote was quite close.

Winners; from left; Ruthann Brown, 1st; Susan Pappin, 2nd; Verna Haas, 3rd, and Keitha Bishop, 4th. Behind them, in photo and in coaching, is Mrs. Joan MacQueen, 8th grade teacher. See inside for more pictures.

Judges who had to scan each speaker on 14 points were Dr. Roger Larson, Pete Mohn, Bud Manion and Curly Collier.

CHICAGO COUPLE BUY HERE

Escrow just closed on the 3-bedroom home on 3/4 acre belonging to Nasim Sawaya, 1810 Highlands Road, who are already moved to their new home in La Mesa.

The Sawaya place was purchased by Mr. and Mrs. James J. Lewis of Chicago. They have a son and grandchildren living in SD, happy to be moving to Alpine and its fine climate. Both are avid gardening fans, can hardly wait to pursue their hobby.

Sale was by Charlene V. Brown of

Brown Realty.

Monday night the fire commission placed a ban on burning old tires and wire in an endeavor to aid anti-air pollution. Some people were bringing junk up here to burn.

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Sandy Dennis "Thank You All Very Much"

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Now Thru Tuesday

Gregory Peck "Chairman"

Elizabeth Taylor "The Only Game in Town"

Swapmeet 9 to 5 Sat. & Sun. 50¢ to Walk in \$2. to drive in & sell per car



Easter Bunny headquarters is the slogan of genial Jerry Funk, owner of Alpine Rexall Pharmacy, holding box of choice chocolates, one of many items they have ready for Easter.

SD COUPLE MOVE HERE

Mr. and Mrs. Samuel Palo, 1480 Greenacres Drive, have just moved into their nice new 2-bedroom home they recently finished. They came from the Hillcrest area where Mrs. Palo (Carmella) had a thriving poodle grooming business. In the past 10 years she has raised, bred and shown toy poodles but "has given up all but grooming and boarding" she says. She brought all her equipment to Alpine, is equipped to take care of most breeds, but poodles are her specialty, has 4 of her own.

She also says she will board your pet while on vacation and give it the same

care her own receive.

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But suppose, for a moment, you consider it more from your family's point of view. Suppose your insurance had to provide their only source of income — would they have enough? Enough to maintain a decent standard of living? Enough to properly educate your children? With the right amount and kind of life insurance you can answer these questions with confidence.

Looking at it from this viewpoint is Step One towards sound family protection. Step Two, we suggest, is a talk with your New York Life Agent. He can offer you the most modern policies, backed by one of the strongest mutual life insurance companies. He's been carefully trained to design a program to meet your needs and your budget, and his advice is yours without obligation.

Next time he calls, give him some of your time. He's a good man to know!

P.O. Box 96 Alpine, Ca. 445-4108



New York Life Insurance Co. 232 A Street, San Diego, Ca.

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NAME	AGE
ADDRESS	



RISING INFLATION IS RIGHT HERE WITH US ALL.

In this month's Lite Lines, the chatty little leaflet our SDG&E sends out with its bills, carries a revelation on how the current recession, or to put it more mildly -- or naively -- inflation, is hit-

ting us all.

Modestly, and rightly, the firm shows "The soaring cost of services", reprinted in part from that truth-telling magazine, U.S. News & World Report for Jan. 19, shows but a trifling rise in electricity charges of only 4.6% in price change during the past five years, (64-69).

Leaping to high place in the "pictogram", is the astounding 86% jump in a semi-private hospital room, with operating room rise of 67.4%. The US Dept. of Labor each month tallies the cost of more than 80 services which are included in its consumer price index.

Strangely, out of the entire roster, only two-- phone and TV repairs, -are lower, on the average, than five

Alpine's Fine Weather

High 78, Ave. High 73 Low 39, Ave. low 47 No Rain, Season 8.71

Elev. 2000 Ft. Population 4,500 Where the Sunshine Spends the Year

ALPINE SUN

America's Tiniest Newspaper 445-2415 or 445-2394 2255 Tavern Road,

Alpine, (SD Co., Ca. 92001 Published Weekly on Friday 10¢ per copy, by mail \$3. a year Clarke Irvine, Editor & Publisher

Alice Irvine, Art & Composition 2nd Class postage paid at Alpine Est. Jan. 1952, Adjudged for legal ads on 11-12-59 in Superior Court, No. 238120.

years ago. All else costs more!

Business hereabouts, and we are in a rather affluent area, is down, as almost any merchant will tell you. Tight money, high rents for homes, apartments and businesses, have taken their toll of prosperity. Higher taxes have stopped many from buying new cars, clothing and other items not in the luxury class.

Auto dealers are howling over the lack of new car sales. The building trades are likewise in a bind for there is no money to build with. Today it's like it was back in 1929 when that black Oct. 29th arrived to hit the nation.

almost below the belt!

The U.S. News & World Report showed these items rising; bank service charge, 9.1%; household rent 11.8%; eye exam & glasses, 20.9%; auto repairs, 23.5%; property taxes, 29.7%; man's haircut, 32.9%; physician's fee, office visit, 37.8% and repainting a room, 50.4%.

Auto insurance cost is also skyrocketing and a lot of other necessary items have gone up, too. Which reminds me that I've not bought a new car in 5 years. The above is the reason!-CI

Alpine firemen made a run Saturday to Deadman's Curve area where a man poured gas into his carburetor trying to get the motor started when it backfired. He threw the can over the bank and the forestry stomped the blaze out, but Alpine was there to aid if needed.

Mr. and Mrs. Fred Rohr are back from a two week trip to Niland, where they soaked up the sun and some of that famous mineral water at the famed spa Hot Mineral.

The only way to multiply happiness is to divide it.

Farmers Insurance Group

LOW RATES FOR ALL YOUR INSURANCE

329 E. Main St., El Cajon Al Agostini 444-2101 MAY EAT IN CLASSROOMS

Supt. W. Ed Browning says that with new school rooms 18 and 24 months away, and enrollment going up each year, they may have to serve hot lunches out of the present kitchen right into the classrooms, as the auditorium cafeteria may have to be used for classes.

Like the stage, now used as a classroom, the auditorium can be arranged for classes with portable equipment, blackboards and seats, so it will be available as an auditorium when reauired.

KIWANIS TO HEAR COUNTY MAN

Tomorrow in the Log Cabin, Kiwanis breakfasters at 7 will hear a talk on the situation at the Alpine disposal area, Chocolate Summit where buring is permitted, making a lot of smoke. Speaker: Dick Thorp, of the county refuse

Every taxpayer should be allowed to list one additional dependent -- the Government.

COME IN TODAY



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ON YOUR

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Monday thru Saturday 9 A.M. to 6 P.M.

NO APPOINTMENT NECESSARY -

15th CALL TO BREAKFAST

The SD County Egg Producers are serving their 15th annual Good Egg Breakfast next Wednesday in the Town & Country Convention Center. This jolly and entertaining event is attended by the news media, officials and prominent businessmen from all over the

The first one was in 1956 when Supervisor Dave Bird was named the "good egg". Last year it was Supervisor DeGraff Austin. They always present a talented speaker on some topic of interest.

Dick DeMatteis down at Sleepy Hollow Ranch is busy full time now training horses. They are looking for a busy spring and summer this year with those new training rings built by Ev and Ted Shilts.

ALPINE REALTY

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Enjoying recent Optimist dinner while off from his exacting job of pilot on Continental Airlines -- he's a captain -is Hal Hundley, of Victoria Dr. He spends spare time raising registered black Angus cattle, blooded horses and enjoys his ranch life, plus a few civic activities.

Dorothy Green of Lakeside, who runs that popular "Flowers by Lakeside" florist shop, says they have just about everything this year for Easter. They have wire service, also county-wide delivery, which appeals to their customers in Alpine and the back country.

Alpine Lively Oaks will have a tour Thursday, April 16, to view the Jai Alai games and have dinner in Tijuana. Details from Gladys Pinkerton, 445-3865, if you wish to go.

John Scott, operator at Alpine Beauty Salon, is off on a week's vacation, reports Mrs. Eva McGuffie, owner of the popular shop.

ALPINE ART CHALET

ARTS & CRAFTS 1321 W. Victoria Dr.

445-3879

REALTORS NEED MORE LISTINGS

Every real estate firm around the Southland is crying for lots and homes to sell as buyers are looking for both these days.

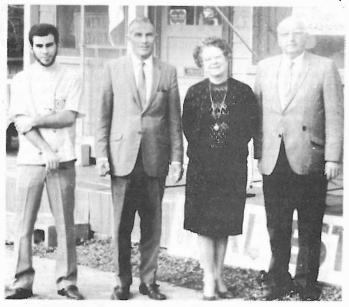
Here is one busy office, Smith Realty, 2530 Alpine Blvd., in which building is also housed Don's Barbershop.

From left: Don Roccaforte -growing beard again-- Al Smith, who is also a pilot, works as as-

sistant manager at Gillespie Field; and salesmen Betty Jasencak and Paul Dillow. not shown, Archie Frogge.

Victor Walton has space in Smith's office for handling legal matters, comes up on appointment from Lakeside.

Mr. and Mrs. Forrest Hohanshelt, South Grade Road, have been entertaining her aunt, Ruth Greve, of Portland, who operates a resort at Lake McDonald. With a friend she flew for a week to Mexico City, returns north



Alpine needs a public swimpool.

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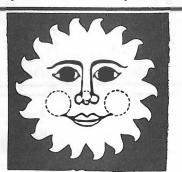
RON NICCUM Dealer

445-4242



We are looking forward to Alpine's second annual parade and hope it tops last year. It should as the publicity has gone out earlier, it is starting at noon instead of 9:30 and there are trophies. This is a big incentive and already has drawn outsiders to our show. The date is Sunday, April 26 and formation starts at South Grade Road and Alpine Blvd. There isn't any entry fee and blanks can be picked up at Carrell's Feed Store. Alpine Western Wear or the chamber office. Start thinking of something out of the ordinary, then you are sure to win a trophy. Cecile and I are entering as a matched pair and are glad Alpine has the parade.

Bob Mastny, who is parade chairman of the Lemon Grove Old Time Days, invited us to ride in their annual event that is on Saturday, May 23 at 11 am. He also said if we knoe of anyone else who would like to ride, please contact him, 463-7626. Riding in parades sort of gets into your blood and it is a lot of fun, so if you have a trailer or any way to get your horse down, why not enter?



ALPINE

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445-2276

Ira & Lydia Hargrave, Mgrs.

2400 Alpine Blvd. Alpine

It is really worth the effort and who knows, you might end up with a trophy.

Did you see in the Daily Californian where Gail Fitzgibbons was riding her horse on a narrow trail, caught her stirrup in a wire fence, causing the horse to shy and fell into a deep culvert. Her horse couldn't get up so her dad and the police helped get him out with ropes. All he had was skinned knees and she was lucky he didn't break a leg.

Ginny Schutzer sold her little stud to Faith Carbaugh of Harbison Canyon. She is working with the horse, had him gelded so he would be a good saddle horse. He is out of the Payne's mare

Princess and stud Red.

Sunday the Westwind Riders have an open show and it is approved so if you are out for points, better take in this one. It is at the Tumbleweek ring in Lakeside with Allen Miles judging, and entry fees are \$3. a class.

The contest closed last Sunday for the Miss Rodeo Queen for El Capitan Rodeo slated for April 18 and 19. Judging will take place on the 4th so we will know who the lucky winner will be at

that time.

Only three 4H Horse Club members attended the annual show held by their club in Jamul Saturday. JoAnn Villa collected numerous ribbons and two beautiful silver candy dishes, having taken firsts in Western Pleasure and in bareback. Two Gustafson children took several ribbons for their horsemanship. for which they were mighty happy.

JoAnn Villa is taking her horse to the big 4H Show Sunday at Del Mar, will have competition from all over the

county.

Your money does go farther these days. In fact, a lot of it winds up in outer space.

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Supt. W. Ed Browning of Alpine schools spoke briefly to Kiwanians on the financial responsibility law that may hit many in the schools because it demands to nose into private incomes, holdings, property, rentals and so on.

"We may lose some of our board" he said, "as many people are averse to revealing their private and confidential

financial standing".

Anyone with talent for entertaining is invited to book now with Ruby Wilson, 445-4518, for the Sunday, April 5, talent show in the Baptist Church of Alpine, corner Tavern & Arnold. It starts at 7 p.m., and Pastor Gray Evans says the public is cordially invited.

SEEKS JOBS FOR UNEMPLOYED

Chairman Henry Boney of the supervisors is back from Washington where he was invited by President Nixon who asked 25 county leaders of the nation to be present at the 3rd annual conference of the Nat. Alliance of Businessmen. Boney recommended that the county take the lead in finding work for hardcore unemployed in the SD area. The NAB has placed over 200,000 unemployed in permanent jobs.

Old-timers recall when a fellow wondered where his next dollar was coming from instead of where it had

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117 Frances Dr. 445-2333 Pastor C.L. MacPherson 6 p. m. Bible Training Hour

9:45 Sun. School 11: Morning Serv. 7:00 Eve Serv. 7: Prayer Meet Wed. Old Fashioned Church Preaching "Jesus Christ the same yesterday, today and forever."



COME AND ENJOY THE

KIWANIS ANNUAL

Easter Breakfast

From 7 to 12

ALPINE SCHOOL AUDITORIUM

Adults \$1.25 - Children 12 and under 75¢

Benefit Youth Activities Program



ALPINER'S SON CRACK ATHLETE

Jon Jacobsen, son of Mr. and Mrs... R. H. Best, Vista Alpine Mobile Estates, scored again for his SD State basketball team when he accumulated 85 points in 3 games last week, and holds the Aztec scoring lead. Last week SD State basketball team enjoyed its 500th victory since the school began. Their standing this year is 12 wins with 11 loses for their new team and coach, Dick Davis.

Von is an excellent player, has his picture on all the game programs this year, of which his parents are very proud.

Von received a beautiful trophy for being his team's most valuable player for the season.

CALLE NADA IS NEW STREET

One well named little lane here is Calle Nada off of Alpine Heights Road. In Spanish it means "No Street", which is just about what it is, says Mrs. Dorothy Reynolds. "We paid the county \$10 for the sign!"

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El Cajon Awning & Mfg. Co.

Alpine Representative Lee Widmer, 445-4171 FINE BREAKFAST BY KIWANIS

Everything is shaping up nicely for the annual Kiwanis Easter Breakfast in the school auditorium, says Pres. Lee Widmer. He named Bud Manion chairman and Dr. Ray Darwell co-chairman. The operation will be handled by all members working in kitchen and the

Tickets are obtainable from any member or at the door on Easter Sunday. Price: adults, \$1.25, children under 12, 75¢. Food will be served from 7 to noon. It is always a jolly affair with many newcomers on hand, and a lot of oldtimers enjoying chatting with old and new friends.

Visitors come from all around the county, and other clubs, to enjoy the annual breakfast and the community reunion. Funds go toward the fine projects for youth and civic affairs.

MIKE SCHAEFER FILES FOR DA

The astute young SD councilman, Mike Schaefer has come out as a candidate to succeed retiring James Don Keller, present D.A. Schaefer, 32, has an Alpine woman, Mrs. Cheryl Lenz, Dunbar Lane, as his secretary in the city council, "and I know the Bailey family" he wrote the Sun, "thus we do keep up with some of your community's progress".

The candidate is an attorney, partner in a SD law firm, is a graduate of UC and Georgetown Law Center, Washington, D.C., promises a war on crime.

Dick Lane is a proud brother today having learned that his sister, Mrs. Nora Forman, of Lincolnshire, was one out of 22 councilwomen in all England to receive a personal invitation from Her Majesty, Queen Elizabeth, to attend a garden party at Buckingham Palace. She was signally honored for her civic work.

BULLDOZING

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Alpine

SLEEPY HOLLOW COMING ALONG

Oranges are ripe in the patio of the big house down at Sleepy Hollow where they are getting prepared for an early opening of all facilities for funseekers.

From left. members of the corporation which is operating this up and coming resort: Dick DeMatteis who trains horses for owners all around the west; Delma, wife of Ted Shilts of SD; Gloria, wife of Ev Shilts, and Ev in his western garb. Ted was not present when the Sun made this picture.

The beautiful new lake is nearing capacity and already people are en-

quiring as to when they can start fishing. The big show ring is being finished and the smaller training ones are already in use. They still have a lot of cleanup, grading, smoothing and landscaping to do but will have it all done soon.

Alpine needs a bowling alley.

Lenore Oakleigh Lusk MUSIC STUDIO PIANO - ORGAN - VOICE

For EASTER



Alpine

Florist

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LAKESIDE

FREEWAY BRIDGES NEARLY DONE

Jim Beers, state bridge engineer, told the Sun Monday that the two bridges over the Sweetwater are about 92% complete, should be done by mid-May. This includes the ones over Japatul Road, at the eastern end of the project.

"We are now touching up the redlead coat, will apply another, then put on the finish color, a green-to-brown tone to fit in with the color of the hills. It will make it prettier and blend in with the terrain", he said. The complete job should be finished around mid-August, and an opening date set.

LAND BROKER

N.M. GRIECO Realtor

465-9900

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La Mesa

FIRST BAPTIST

CHURCH

OF THE WILLOWS

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Sunday School 9:30 A.M.

Morning Worship
Evening Service 7:30 P.M.

Wed, Eve Bible Class
Choir Practice Wed. 8:30 P.M.



This is the new lake at Sleepy Hollow Ranch where they profited by recent rains as lake is over 2/3ds full, and coming up slowly. They will plant several species of fish and that sport will be one of the many attractions at the picnic spot, due to open early next month.

ST. PATRICK DANCE BIG SUCCESS

Teenagers from Alpine and the Canyon area enjoyed a St. Patrick dance Saturday night in the school with "The Underground Railroad" providing music. The dance was sponsored by the Parents Improvement Committee and they are already busy on one for next month to be in Alpine.

FREE 3 days, 2 nights in Las Vegas, Lake Tahoe, Reno or New Orleans on job of 30 yards of Carpet INSTALLED BY

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EL CAJON

TRAVEL MAN SAYS RESERVE EARLY
"Easter vacationers should make
their ticket reservations early", advises
Rudy Yarmouth, of El Cajon Travel
Bureau, "as many will be going by
plane, train and bus". They handle all
details, save a lot of phoning and time,
and at no extra cost. Details from
444-2141.

Mrs. Sherry Klucewich said she read Cynthia's new column "Hoss Talk" with interest. "It was fine, and valuable for some older horsemen as well as younger ones because some are too embarrased to ask those simple questions".

LUTHERANS READY FOR EASTER

Members and the public are cordially invited to join us in our regular Sunday worship at 11, and on Wednesday evenings at 7:30 in the Alpine Lutheran Church, 2040 Tavern Rd.

With glorious Easter Sunday only a week off, it is time to consider the true meaning of this great day. It is a sad fact that, to many, Easter is only a day of celebration with eggs, bunnies, spring fashions and a big dinner.

So bring your family, friends and neighbors to church Sunday, and on Easter. All are welcome. - Ernest Thomas.

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El Cajon

CHAMBER OF COMMERCE COMMENTS

Entry forms for the Viejas Days Parade on April 26 are beginning to come in. The first entry was Mrs. Margaret Turner who will ride a quarter horse and wear a Spanish costume. The Santee Saddle Club with 15 mounted riders, and the El Capitan Varsity Band will also join the parade, just to name a few.

Entry forms are available at Carrells Hay and Grain, Western Wear and the

chamber office.

"It's spring cleaning time again and Viejas Days give us an incentive to get busy. Let's really start a clean-up drive to make our community junk-free, litter-less and beauty-full. Remember Viejas Days begin April 26", says our vigilant Beautification Committee.

Also, remember you can join the chamber and take an active part in its community projects. Thank you.

-Marie Featherstone, secretary.

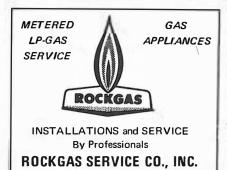
DeLong Plumbing

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444-3173

CAPT. DUFFY GETS BIG SENDOFF Addressing a recent gathering of 1000 campaigners in SD, sheriff's captain, John F. Duffy, says the narcotics



problem among young people must be combatted in the schools. He is a candidate for sheriff.

Duffy's plan calls for deputies-- in a non-enforcement capacity-- to be put in the schools to establish a rapport with young people.

Duffy, veteran of 17 years in the department, is acutely aware of the problems of today's youth, considers that area a major campaign issue.

HER THANKS APPRECIATED

Dear Clarke Irvine: In your newspaper you had an editorial which was a courageous statement of your own belief. I am sure.

I wish to commend you heartily for

printing it.

We should all be grateful that you have only the interests of Alpine at heart. Thank you so much.

Phyllis Liner, Beautification Com. Chairman, Chamber of Commerce.

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MAKE EASTER APPOINTMENTS

Closed Tuesday 2030 Crest Dr. 444 - 4294 Suncrest

ECONOMY DOWN, YET IT WAS UP!

A deep ravine makes this lovely

home of H.E. & Audrey Robbins, 1746

Foss Road, a rustic hideout which they

enjoy every minute while not busy on

Last week they entertained with a dis-

cussion by Ken Eckel, vice-president

of the Massachussetts Co. on "Living

in harmony with the beauty of the

and natural scenic qualities.

location, preserving boulders, trees

They built their own home, kept it

their work as investment counselors.

Luther Mohr, manager, Alpine Branch, Security Pacific National Bank here reports that Southland business for February was fractionally lower than the January record high, it was up 7.6% stronger than a year ago.

While employment reached a new high, unemployment also advanced, (from 4.2% to 4.5%) during January.

LISTINGS WANTED

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Trusts."

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GET READY FOR

EASTER



Mon. - Sat. 9-5

Alpine Beauty Salon
Hi Pashion Hair Styling

WIGS CLEANED
AND STYLED

FOR APPOINTMENT 445-4031 2142 Alpine Blvd. Alpine



This is Alpine's third year for the Miss Alpine Contest and if Chairman Renie Adams and her committee don't get 6 girls signed up before the deadling next Friday, the 27th, there won't be any contest!

It is such a wonderful opportunity for the lucky winner. Why not get your entry blank now and sign up. Blanks are at the chamber office, Alpine Western Wear and also in Harbison Canyon at the store. We have heard of some of the prizes and they are very enticing.

Don't let shyness stop you from entering. You get over that and besides if you are scared Chuck Owen of KSON, who is going to be the emcee, will help you. Get busy and talk your girl friend into entering with you, then it will be fun plus it might be very profitable for you both.

Doug Payne got out of the USMC last week, is living with his sister Ginny Schutzer. He spent two years in the service, one in Vietnam, so is happy to be home, is currently attending computer school.

Kids, don't forget the big Easter egg hunt sponsored by the merchants of Frontier Town and also the owners of the ranch. It starts after lunch and there are great prizes for winners.

Cynthia and Bill McTaggart got a 3 month old Weimaraner for Julie to play with, named her Daisy.

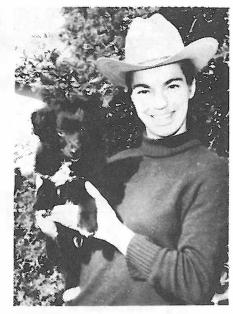
Doug Payne, former Alpiner, is moving his family to Pompano Beach, Fla. from Centerville, Kansas.

Log Cabin Cafe

Adjoining The Lounge SERVING OUR FAMOUS BROASTED CHICKEN STEAKS & SEA FOODS

Daily 9 am to 11 pm
Ann & Murray Muncil1
445-2243

2205 Alpine Blvd.



Rosemarie Range came over Saturday with her darling little black Australian shepherd she got from Doug Benson. He has a white tip on the end of his tail and is as cute as a button. She named him Poncho.

interested in buying a German shepherd female puppy for an Easter gift? Warren Jones of SD has two for sale that are just right so call 460-0949 if interested.

Mr. and Mrs. F.C. Timm, 1466 Olivewood Lane, are mouring the death of two pet nanny goats and five chickens which were killed last week by two dogs, a police and a black labrador. They got away before he could shoot them. The sheriff says loose dogs killing stock can be legally shot. Loss was over \$50. plus the shock of their death. A dog that will kill small animals, should be put on a leash and kept there.



Easter Bunny Headquarters EVERYTHING FOR EASTER



Prescription Specialists - Cosmetics 2109 Alpine Blvd. 445-2488



Fighting attitude taken by President John Nagy, of Homeowners' Assn., of Chula Vista, who last week told the Lively Oaks a few points on high taxes. His talk was loud and clear, with appropriate gestures which impressed the senior citizens.

Mr. and Mrs. Wm. Nason and her mother Mrs. Margaret Sloan of the Highlands, entertained the SDG&E Company personnel at their home last Saturday. They showed movies of the Yukon her father had made several years before.

The show was a benefit for the SD Choral Club of which Mrs. Nason is secretary. Another Alpiner, Birdie Best, of Vista Alpine, is also a member of this active group.

A real optimist is the fellow who marries his secretary and expects to keep on dictating to her.

Alpine Meat Co. Complete MEAT PROCESSING

2358 Tavern Road 445-2752

WOMAN'S CLUB DOINGS

The last meeting of the Woman's Club was lively and most enjoyable in spite of the rain. Program chairman, Leata Judd, had asked members to come wearing a hat they had made themselves. Some of them were indeed a sight. Prizes were given for these supreme efforts. Winners in their categories were: Renie Adams, "very bright"; Gladys Wotring, "Flowerpot"; Grace Palmer, "Yummy"; Marie Carlson, "Showcase"; Katherine Black, "Dream Hat".

"Husband's Night" last Saturday was enjoyed by many and their spouses who heard a speaker from the Customs Department.

The meeting of March 24 will be of special interest to all who enjoy gardening as the club will hear a speaker from The Plant House.

Hostesses: Mrs. W.S. Collier, Mrs. H.W. Johnson and Mrs. H.E. Robbins.

BROWN REALTY CO.,

HOMES - RANCHES - ACREAGE

445-2631 2249 Alpine Blvd. Alpine

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*Complete Line of Health Foods Special Diet Foods — Vitamins Minerals and Supplements

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STAMPS L

NEW TRAILER LAW HITS ALPINER

A local resident was fined \$50 in EC Municipal Court March 6, and given 3 days to vacate a trailer parked next to a house on an acquaintance's lot in the Alpine area. He was found guilty of a complaint filed by the public health office through the DA.

Effective Jan. 1, Ordinance 3355 specifies that trailers may be occupied only in mobilhome parks or when a temporary permit has been obtained from the health office. Unoccupied trailers may be stored only in parks or on the lot where the trailer owner maintains his home.

Meachum's

Window Coverings And Floor Coverings SALES AND INSTALLATION

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50 Years of Know-how from Crystal Sets (1920) to Color TV (1970)

14 Years in Alpine

THANKS, FOLKS!

Dear Mr. Irvine: As a reader of the Alpine Sun, may I say that it is a source of both enjoyment and amusement, - and at times of enlightenment. Now and then I come upon a paragraph of misinformation also. I refer specifically to your issue of Feb. 13 in which appeared an article about Betty Brookes. The article stated that she was a senior at SD State, and that she had been approved by the college faculty as a candidate for graduation "with a bachelor's or Master's degree." It has to be one or the other, so I thought you might like to have some facts about Betty, just to set the record straight.

She is not only a registered nurse, but has an A.B. degree in Biology from Occidental College, a Bachelor of Science in Nursing from SD State, a Certificate in Public Health Nursing, and is currently earning units toward her Lifetime School Nursing Certificate. She also maintains many other interests, such as Scouting, Alpine Players and Art. I also wish to thank you for correctly spelling her name with the e, as I understand there are two Betty Brookeses in Alpine, one without thee.

I always enjoy your articles on Health and Physical Fitness, and am told that you, Mr. Irvine, are a fine example of one who has practiced what he has been preaching.

The best of luck to you and your fine and most entertaining newspaper.

Sincerely, Barbara Hoare

A week from today, March 27, is Good Friday, with Easter Sunday following on the weekend. The bank and some places of business will be closed from noon till 3 p. m.

ALPINE TV

Authorized Dealer:

All Makes & Models ANTENNA

Installation & Repair 445-2134

HOWARD RANGE, OWNER

2351 Alpine Blvd. Alpine



Ron Rudolph, winner of recent Optimist oratory contest, who gave a brief talk to full house at Kiwanis breakfast. He now goes on to contest in LM, has chance to hit national race.

SCHEDULE OF ART CLASSES

Every day Alpine Art Chalet, 1321 W. Victoria, seems to grow busier as these classes are presented; (Monday being closed. Details from 445-3879);

Tues., 9 to 12: Isobel Pellegrin, pastel portrait.

Wed., All day work shop for members, Erna Earle, water colors.

Thurs., 9 to 12, Skipper Whitaker, oil painting.

Fri., 10 to 12, Glo Newton, creative

Sat. 1:130 to 3:30, Betty Brooks, young people's art.

Bob Wilson's

2232 Alpine Blvd.



BATTERIES - TIRES - ACCESSORIES Complete Motor Tune-Ups 445-2872

Alpine

CATERPILLAR PLAGUE HITS

Mrs. Hazel Hohanshelt, retired Alpine teacher, of South Grade Road, reports a blight like a locust invasion on theirs and other properties in that

It is the salt marsh caterpillar, she says, as she sent one to her brother, Don Taylor, entomologist with the state agriculture office in Fresno. The Clayborn LaForce ranch is also being

"The little pests eat everything in sight and none can start a garden till they are gone", says Mrs. Hohanshelt. She says she burned four vacuum bags full last week. This is the first time she has known of this pest which may be due to the dry season and early spring weather. The blight has hit Old Hwy 80 below town, seems to be moving north across the road.

THANKS, FOLKS-

We really enjoy the paper and have read it since we first came up. Please put our name on the subscription list. Thanks. - Sidney & Winifred Denny.



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CLASS OPENINGS NOW!

WOMAN'S CLUB Victoria & Alpine Blvd. THURSDAY'S AT 7:30

FOR OTHER LOCATIONS AND FREE BROCHURE

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HOSS SENSE

By Cynthia McTaggart

Many of you have heard the word "founder". It is a common illness but with proper care could be prevented. Most of the time it is caused by overeating or drinking. If you allow your horse to drink his fill of water and then stand after you have come in from a ride, he will founder. A horse should be cooled out gradually, rubbed down and if the weather is cold, a blanket put on. It will do no harm if a hot horse is allowed to drink a small amount of water as long as he is kept moving around afterwards. Walk him in slow circles until he is cool to the touch. Test this by feeling between the front legs on the brisket.

Overeating is another cause and you should see that the horse cannot get in-

CARRELL'S Hay, Grain & Supplies

WE HONOR MASTER-CHARGE

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Vet Supplies

· Closed Sunday

2424 Alpine Blvd.

Alpine

LEGAL NOTICE

CERTIFICATE FOR TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

It is hereby certified that the undersigned are transacting business in San Diego, County of San Diego State of California, under a fictitious name, or a designation not showing the names of the persons in terested

Caltronics Co. P.O. Box 23192, San Diego, Ca. 92123 WITNESS our hands this 14th day of February, 1970 1. Walter J. Dwyer, 6661 Jackson Drive, SD, Ca. 2. Walter Lee McCoy, Jr.

3612 Baker St., San Diego, Ca. 3. J. W. Nelson, 5156 Brownell St., SD, Ca. STATE OF CALIFORNIA

COUNTY OF SAN DIEGO SS On this 14th day of February, 1970, before me John W. Gray a Notary Public for said County and State, duly commissioned and sworn, personally appeared Walter J. Dwyer, Walter Lee McCoy, Ir., and J. W. Nelson, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

John Wm. Gray Notary Public in and for said County and State My Commission Expires Sept. 28, 1971 Alpine Sun, March 6, 13, 20, 27, 1970 #238120

to the grain or hay and eat all he wants. This affects the blood vessels in his feet and can be a permanent infury. The coffin joint, inside the hoof is sometimes injured and drops out of position which can cause severe lameness in both feet. The horse acts like he is walking on eggs when he has been foundered and has excessive heat in the entire foot and wall. This is one way you can determine this from other types of lameness due to injury or gravel.

Mild cases may be relieved somewhat and the shoes removed carefully as the condition is extremely painful. Your vet may be called and will give some medication to relieve the animal.

Some horses which have had a mild case, may be ridden again, but will never be up to heavy work. It is much easier to prevent foundering than to cope with it.

EASIER ASSESSOR INFORMATION

Because last year County Assessor E.C. Williams' office serviced 67,000 phone calls, assisted over 20,000 property owners in person and over half a million letters, he has inaugurated a computerized data office for maps, assessment records and so on. Details from Rooms 103 & 104, 1600 Pacific Hwy, or phone 234-8813, Ext. 201.

When a woman is really too tired for words, she's asleep.

LEGAL NOTICE

50182 CERTIFICATE FOR TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

It is hereby certified that the undersigned are 'transacting business in El Cajon, County of San Diego, State of California, under a fictitious name, or a designation not showing the names of the persons interested therein, towit-

Ogden Tackle & Sales Company 9796 Dunbar Lane, El Cajon, Calif. 92021 WITNESS OUR HAND this 11th day of March, 1970

David John Ogden 9796 Dunbar Lane, El Cajon, Calif. 92021

2. Marion Thomson Ogden 9796 Dunbar Lane, El Cajon, Calif. 92021 STATE OF CALIFORNIA

COUNTY OF SAN DIEGO SS On this 11th day of March, 1970, before me R. B. James, County Clerk for the County of San Diego, personally appeared David John Ogden and Marion Thomson Ogden known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the County Clerk the day & year in this Certificate first above written.

R. B. JAMES, County Clerk By W.H. Weiner, Deputy Alpine Sun, March 20, 27, April 3, 10, 1970, #238120



Among many attractive and rustic ranch names is this one formerly owned by Katherine Black, the Crow's Nest on Alpine Heights Road. She sold it to Mr. and Mrs. R.E. Tyrrel. Reminder of the Black property was subdivided. This part of Alpine is growing fast with many new homes being built or planned. It will progress more when interest rates normalize.

Pat Naud of the H&R Block Co., income tax office here, reminds all that the time is going fast and Apr. 15 will be here before you know it. So get your data to her early.

Alpine needs a firewood yard.

SCHOOL'S OUT TODAY!

Easter vacation started this afternoon when students left for home and a lot of fun all next week. It will resume, says Supt. W. Ed Browning, on Monday, March 30.

Alpine's Boy Scout mothers don't have to worry as to what their sons will be up to during Easter vacation for today the big Scout Fair tickets are being distributed -- so the laddies will be busy selling them for the May 9 show at Del Mar.

Mr. and Mrs. Jim Creson have returned to their summer home on Dunbar Lane after spending the winter down in the Ocotillo desert at their house there.

McGUFFIE'S SUNDRIES

Medical Preparations - Vitamins

Fountain Lunch

Greeting Cards - Cosmetics PAY LIGHT & PHONE BILLS HERE

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445-2121

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Arnold Way At Tavern Road

GRAY EVANS, PASTOR

Sunday School 9:45 am Training Union 6:00 pm Worship Services 11 am & 7 pm

Church Phone 445-2338

ALPINE WESTERN WEAR



Full Line of Boots, Clothing, Saddles, Tack & Accessories

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30¢ a line (6 words) per line. Min. 75¢. Cash with copy to Sun.

SPECIAL NOTICES

PINE ACRES TREE NURSERY Large selection bare root fruit and shade trees. Freshly dug citrus and avocado trees. 1267 Arnold Way

445-3037.

CID PROPANE, Serving Alpine and E. County, Meter, Bulk, Commercial, We handle all types of gas appliances; heaters & water heaters, 1911 Alpine Blvd. 445-2632.

PHOTOGRAPHY -- Commercial, Indust. Weddings, Pub. Rel., etc. W.W. Mc Ewen, 443-4730. (tf)

CUSTOM DRAPERY & UPHOLSTERING Material shown in home, 445-4010.

BEESON'S DISPOSAL Service. Trash & Garbage Mixed. Call 8:30 to 4:30 Mon. Fri. Serving Harbison Canyon to Mt. Laguna. 445-3029.

Advertise your unwanted items in the classified section, 2 lines for 75¢.

La Cresta

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PRODUCE

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LARGE SELECTION FRUITS & VEGETABLES, NUTS AND DRIED FRUITS

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REAL ESTATE FOR SALE

5 CHOICE ACRES, nearly level in Alpine, 1 mile So of Freeway. Zoned A-1-1 (one house to lacre). Excellent for ranch home and horses. Beautiful view, \$25,500, Terms, Owner, Call 445-2394 or 445-2415.

8 BEAUTIFUL ACRES, prime location, exotic country setting. May divide. Brokers protected, Call 459-2564.

WANTED TO RENT. Working couple, no children, wish to rent 2 BR house at least 1100 sq. Mr. Williams (collect ok) Day 283-2281. Eve. 477-3626. (3/20)

WANTED- Retired school teacher wishes to rent room & bath with light kitchen privileges in home where there is occasional tutoring or baby sitting or children. Will pay \$50. Prefer Vic. Drive area. 445-4593.

MEDICARE RATE UP IN JULY

The HEW office in Washington has sent notices that for the 12-month period starting in July, the basic premium, the sum most people pay, will be \$5.30 monthly, instead of \$4. First deduction will be in the July check.

About half goes to finance the insurance program, the rest to cover higher costs in the 1970-71 premium period.

CHURCH DINNER TONIGHT SURE!

Somehow it was stated that Community Church's family potluck was to be last Friday in Fuller Hall at 6:30, but Dr. Roger Larson says it is on this evening with entertainment, and the public is cordially invited to the dinner, also the program.

EL CAJON RADIATOR

"Marsh" Larson, Owner

Auto Air-Conditioning

Pickup & Delivery - Work Guaranteed

580 El Cajon Blvd. El Cajon

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MISCELLANEOUS FOR SALE

FOR SALE or trade, 3-D magnetic signs for autos or trucks. M-M Plastics, 445-4525.

COVERED BUTTONS, all sizes. Prompt service by mail. Write PO Box 487.

FRESH PRODUCE & HEALTH Foods. The Egg Hut, 2721 Alpine Blvd.

WHITE Wedgewood gas stove. Glass in oven door. Bargain, \$30. 445-3193.

DRINK your way to health. Like new. Acme juicer, \$129, 298-2365,

LARGE ASSORTMENT of Arizona Highway, Desert and National Geographic magazines in stock. Alpine Trading Post. 2812 Alpine Blvd.

HELP WANTED

Capable woman wanted for light housework and complete charge of 2 children age 7 & 8. Live in or our. Salary open. Call 445-4216 between 7 & 9 pm.

WANTED -- 3 Bedroom home for six months. Will lease, 445-2859.

WANTED boy for gardening and cleaning. Prefer some gardening knowledge. 9-2 pm Sat. \$2. per hr. 445-4568.

CAFE COOK - Experienced 2 to 9. Call 445-2414 or 448-5451.

FOR RENT

OFFICE SPACE, carpeted, utilities paid. \$50. month. Alpine. 445-2134.

1 Bedroom cottage furn. Water & elec. paid. \$45. 445-5410.

Alpine needs a fixit shop.

Kip's Cafe FINE CHINESE FOOD

Delicious - Oriental - Exotic Orders to go - Also Home Delivery Closed Monday - Free Delivery 1058 E. Main El Cajon 442-1211

SPECIAL NOTICES

LARGE DISPLAY HAND Crafted Woodwork. Lamps - Coffee tables ½ of regular price.

SMILEY'S WOOD CRAFT SHOP 3905 Alpine Blvd. 445-2770.

PAINTING - Interior, exterior, Reasonable. Fast. neat. clean. 25 years experience. 445-2797.

PIANO Lessons, Ruth Burdett, 445-2877.

GAINES LAUNDRY & CLEANERS Free Pick up & Delivery, 463-9944.

SEPTIC TANKS CLEANED Modern Septic Tank Service, 444-6197.

WANTED- 5 to 50 acres. Don Bates, 445-2537.

CUSTOM BUILT HORSE TRAILERS Parts and Repairs, 8201 Wintergardens, Lakeside. 448-0168.

SIGNS -- Painted, repaired, raised letters, gold leafing. R. Johnson, Alpine. 445-3745. (tf)

YARNS, Knitting & Craft Supplies, Gifts. Open: Sat. Sun, Mon. Tues. 10 am-5 pm. Wed. 12 pm to 5 pm. Closed Thurs. & Fri. Creations from the Blair House, Viejas Grade Road to Park Drive, Descanso. 445-3676. (3/27)

RAMBO ROOFING. Rock and Shingles. Free estimates, insured, call anytime. 444-3452 or 424-5095.

Dressmaking, ladies alterations, sewing needs. 443-2220. (3/27)

Joan: "Whenever I get down in the dumps I buy myself a new hat." Jack: "So that's where you get them!"

MEET YOUR FRIENDS HERE

Pool Tournament Friday Nights

CHARLIE & JOHN

Pool Tables - Coldest Beer Around

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24

RETURN POSTAGE GUAR. Second Class Publication ALPINE SUN 2255 Tavern Road Alpine, CA. 92001

DORIS N FULLER PO BX 411 ALPINE CAL

SUNRISE today, 5:57; sunset, 5:58. Full moon, Sunday. This is the vernal equinox; spring is here!

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Justa[son.

MORROW FOR DA OFFICE

Floyd Morrow, 37, city councilman of SD, is announcing his candidacy for district attorney. He won a landslide victory for his 2nd term on the council. He got his law degree from the U of Texas.

Fireman Appr. Michael D. Walden, of Arnold Way, is now aboard the heavy cruiser USS St. Paul, in Long Beach for overhaul. She has done four deployments to Vietnam since 1966, is preparing for a fifth. The ship has fired more rounds during its 25-year than any other Navy vessel in history.

HOURS: Man. & Fri. 9-9;

Tues., Wed., Thurs., Sat. 9-6



2930 EL CAJON BLVD. SAN DIEGO 92104 Ph. 283-7394